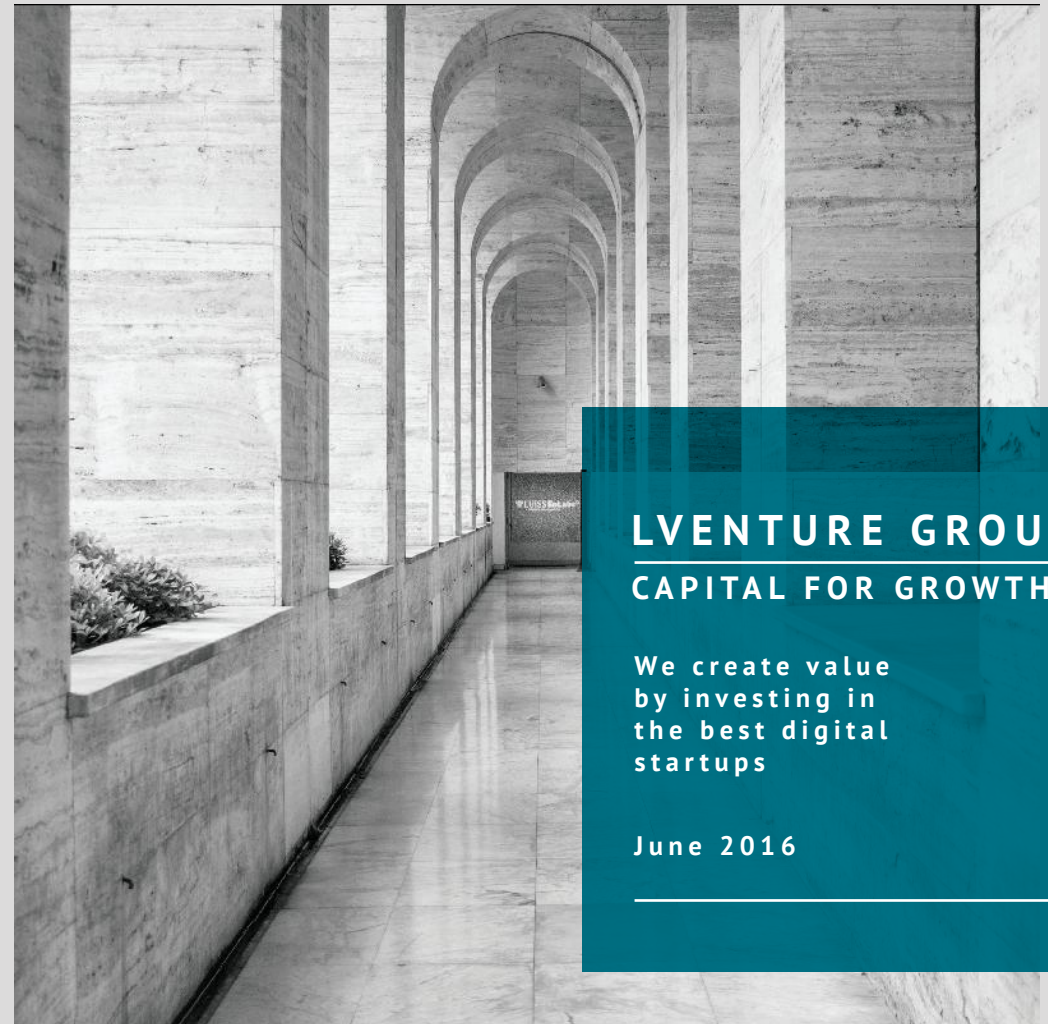


COMPANY PROFILE

LVenture Group*
CAPITAL FOR GROWTH



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LVENTURE GROUP
CAPITAL FOR GROWTH

We create value
by investing in
the best digital
startups

June 2016

LVenture Group*
CAPITAL FOR GROWTH



LVenture Group*

CAPITAL FOR GROWTH

LVenture Group SpA is among the leading operators of seed Venture Capital in Italy, listed on the MTA of the Italian Stock Exchange. We select and invest in the most promising digital startups.

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MARKET OVERVIEW



"Digital Revolution" & Opportunities

- The digital economy is growing at an incredible speed;
- The internet is fostering innovation and the birth of startups creating new opportunities every day;
- Digital startups need low initial capital and investments can generate significant returns and high margins.



The VC Opportunity

- In 2015, approximately \$59bn were invested in VC in the US, second highest value over the last 20 years;
- Internet startups received +35% of funds compared to 2014;
- In the EU investments reached a record: \$13.4bn, 78% in digital tech startups.

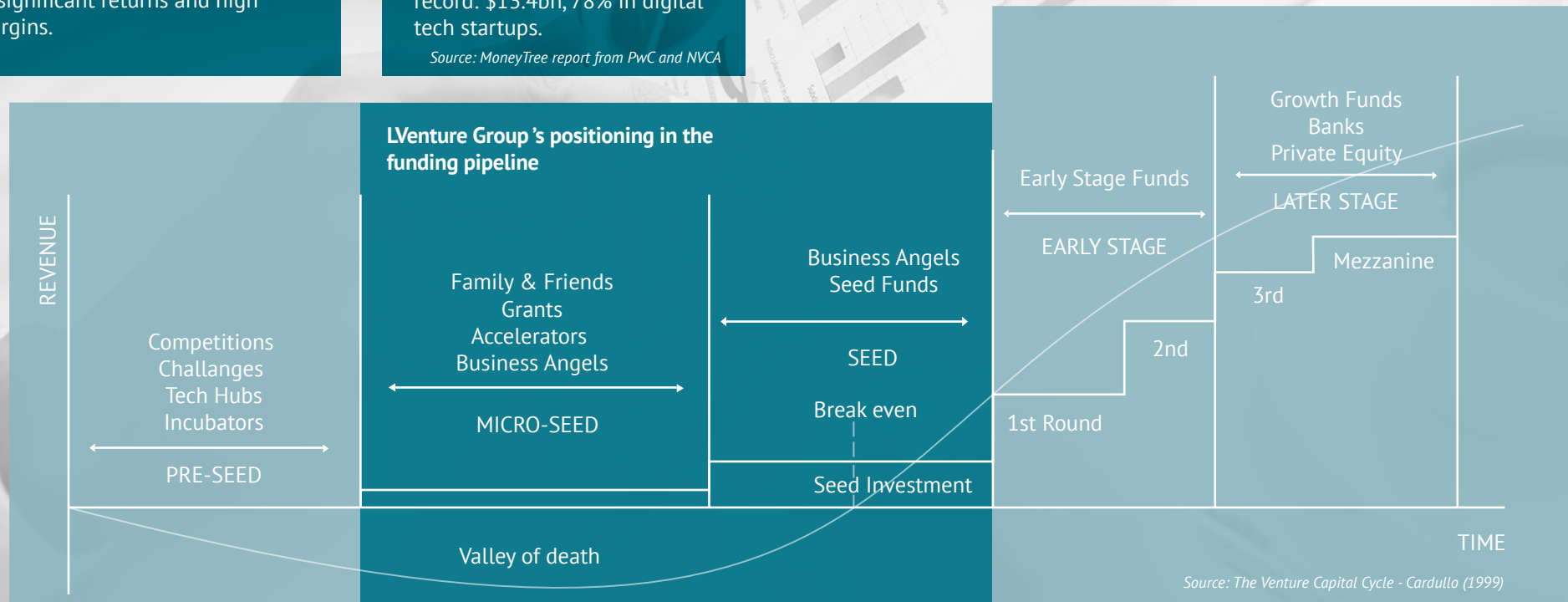
Source: MoneyTree report from PwC and NVCA



Early Stage Scenario

- In 2015 Seed and early stage represented over 60% of VC investment activity in EU;
- In 2015 Business Angels covered 73% of the European early stage investments;
- Equity crowdfunding had an impact of just 1%.

Source: MoneyTree report from PwC and NVCA



FOCUS ON ITALY

“

Italy is likely to become the next European Tech Hub

No other European country has shown such growth rates:

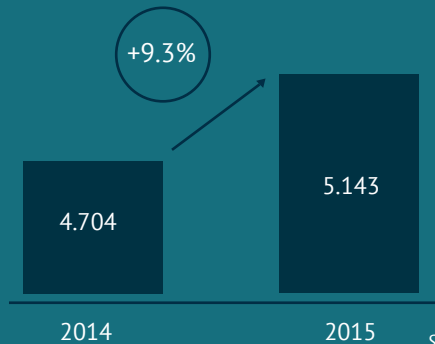
- Volume of tech deals: 70 in 2013-2014, +208% vs. 2011-2012
- Value of the VC industry: €133M in 2015, +11% vs. 2014

Source: CB Insights

Ideal conditions for early stage startups

In Italy the cost of setting up a startup is low compared to other countries and there is a great availability of high quality human capital with excellent know-how in technology, design and creativity.

Registered innovative startups



Source: Infocamere Report 2015

Tax relief for investments in innovative startups and in LVenture Group

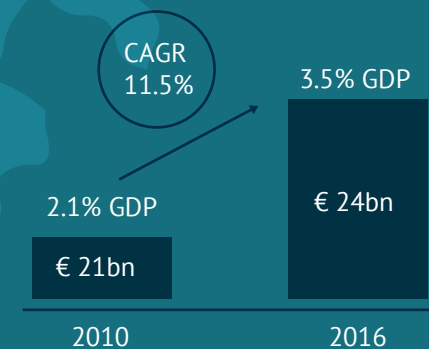
- The incentives apply to individuals and companies that in 2016 invest either directly or through entities or limited companies as LVenture Group;
- 19% deduction on personal income tax (max. €500k);
- 20% deduction on corporate taxes (max. €1,8M).

Law n. 221, 17/12/2012

Arbitrage opportunity

The Italian scenario provides the opportunity to invest with competitive valuations and rapidly scaling startups to international markets with higher valuations.

Internet share of GDP continues to grow



Source: Boston Consulting Group

ABOUT US

Who we are

LVenture Group is a holding company listed on the MTA of the Italian Stock Exchange. We are among the few listed Venture Capital firms in the world. Our focus is on digital tech startups with global markets and with a replicable and scalable business model.

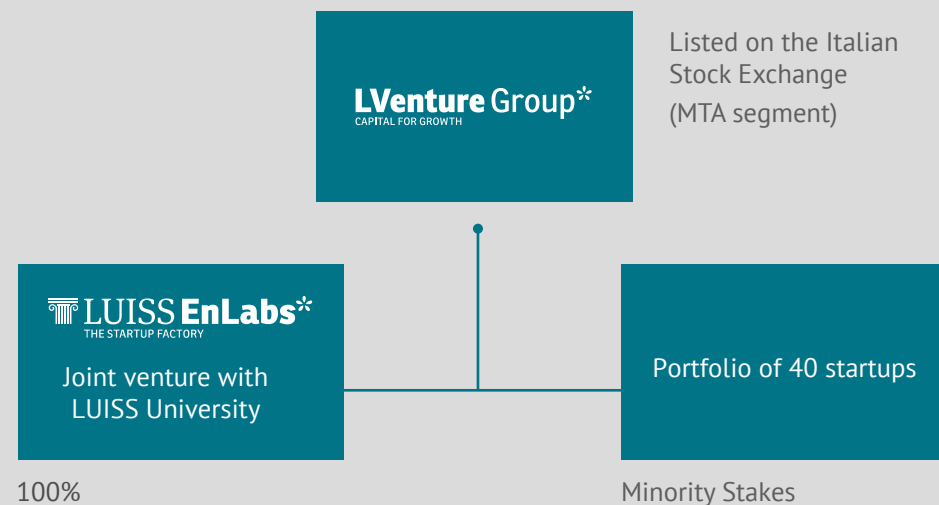
Mission

We invest today in the successful firms of tomorrow, purchasing equity participation in innovative startups. We create value by transforming startups into successful companies.

Goals

We expect high capital gains from our exits and create a leading Startup Hub and international network.

CORPORATE STRUCTURE



WHAT WE HAVE DONE SO FAR

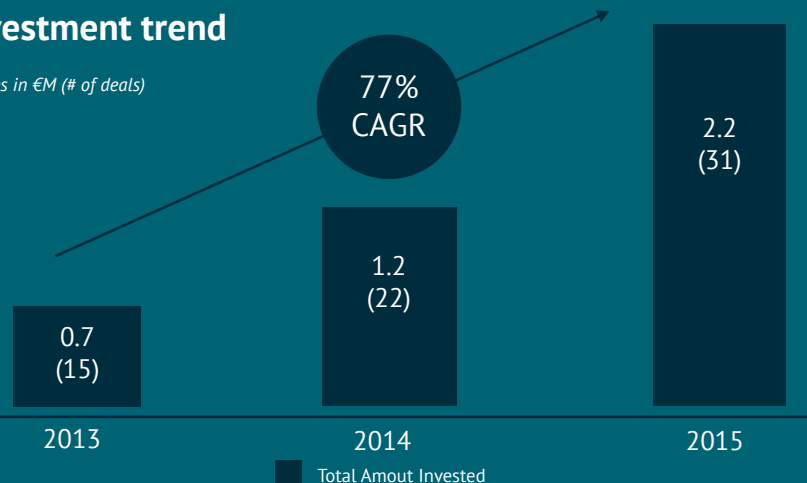


INVESTMENT ACTIVITY



Investment trend

Figures in €M (# of deals)



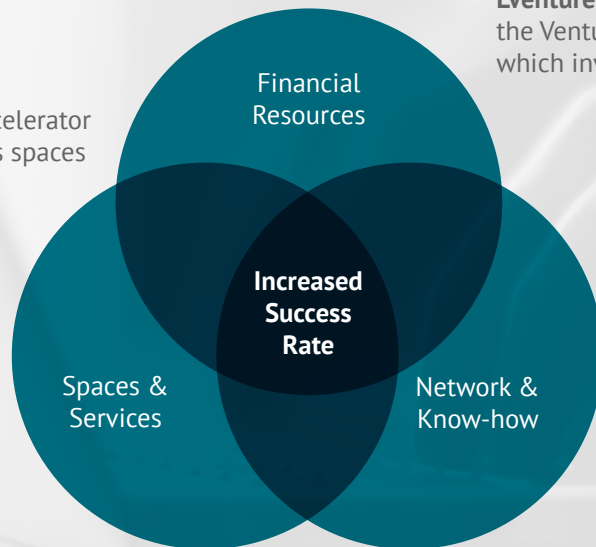
Source: Elaboration based on internal data as of 31/12/2015

COMPETITIVE ADVANTAGES

INTEGRATED MODEL

The integration of the accelerator, VC and ecosystem enables us to increase startup success rate and revenue streams

LUISS ENLABS:
the startup Accelerator which provides spaces & services



LVenture Group:
the Venture Capital which invests in startups

Ecosystem (Advisors, Corporates, Universities, Innovation centers, Investors):
stakeholders with an extensive network and industry specific know-how

PUBLICLY LISTED VC

Stock Exchange listing brings many advantages to our investors

LIQUID ASSET

COMPLIANCE

TRANSPARENCY

OTHER COMPETITIVE ADVANTAGES & KEY SUCCESS FACTORS

Know-How
& expertise

Entrepreneurial
& proactive approach

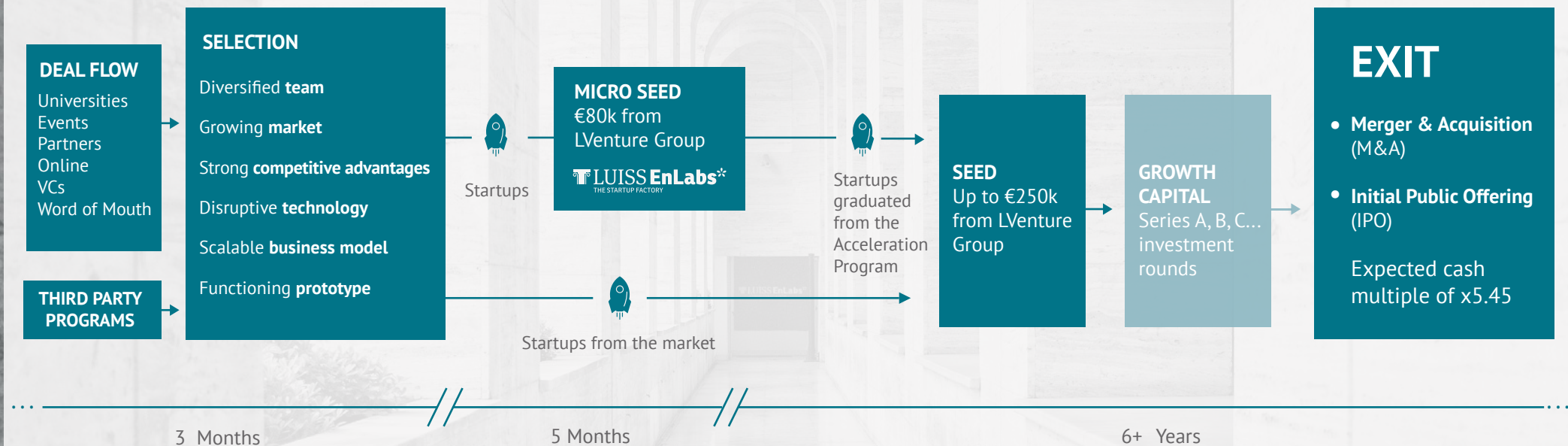
Dedicated management
& expert team

Multiple sources deal flow
& data-driven process

Follow-on on the best
accelerated startups

Diversified
portfolio

BUSINESS MODEL



OTHER REVENUE STREAMS



ACCELERATION

Sales of LUISS ENLABS services to third parties



OPEN INNOVATION

Sales of Open Innovation Programs to corporates



CO-WORKING

Rental fees for office spaces and facilities



SCHOOL

B2C and B2B digital courses organized by Dolab School

LUISS ENLABS



LUISS ENLABS "The Startup Factory" is one of the main accelerators of digital startups in Europe.

It was established in 2012 from a joint venture between EnLabs s.r.l., subsidiary of **LVenture Group**, and **LUISS University**.

The aim of LUISS ENLABS Acceleration Program is to bring early stage companies to generate revenues on the market and close subsequent rounds of investment.

ACCELERATION PROGRAM



BATCHES

2 batches per year, Summer and Winter edition with over 250 applications each



5-MONTH PROGRAM

2-week sprints, seminars, demo days & business checks with an expert team



MICRO SEED FUNDING

€80k (€30k cash + €50k in services) from LVenture Group in return for 9% equity*



BOARD OF ADVISORS

A network of over 50 top executives, experts, entrepreneurs and investors



INVESTOR DAY

Concluding event in which successful startups get to pitch to an audience of over 150 investors



SUCCESS RATE

Startups that successfully graduate from Acceleration Program and get third-party investments = 94%.

*Applicable only to the startups that participated in LUISS ENLABS Selection Day. The investment is carried out through participatory financial instruments (Strumenti Finanziari Partecipativi, SFP) which may be converted at the end of the acceleration program.

OPEN INNOVATION

The Open Innovation Program of LVenture Group and LUISS ENLABS provides all the necessary tools to face the challenges of the Digital Economy and brings the corporate world closer to the innovation and startup ecosystem.



CONTAMINATION WITH STARTUPS

- **Dedicated Acceleration Program:** program financed by LVenture Group and accelerated by LUISS ENLABS, but based on the themes identified by the partner
- **Corporates meet startups:** periodic events to meet with the startup ecosystem to scout potential business or hiring opportunities



COMMUNICATION, EVENTS AND LOCATION

- **Media Coverage:** marketing activities and co-branded advertising on blogs and social channels of LUISS ENLABS and LVenture Group
- **Event Hall:** use of LUISS ENLABS event hall (150 seats) and of the conference hall of LUISS University for internal and external business events
 - **Startup focused events:** opportunity to organize hackathons



TRAINING COURSES

- **Innovation Course:** Training courses on lean management, smart working methods and analysis of trends and evaluations of innovative projects
- **Social Media Marketing:** training course on marketing on new media offered by DoLab School, the digital school of LVenture Group

ECOSYSTEM

LVenture Group has created a unique and expanding ecosystem, relying on the strength of a network of exceptional stakeholders.

Interactions and synergies within the ecosystem are essential for the growth and development of startups.



ANGEL PARTNER GROUP



LVenture Group is a co-founder of Angel Partner Group (APG), an association of entrepreneurs and corporates who believe in entrepreneurship and innovation as driving forces of economic growth.

Business Angels who are part of the group have access to selected investment opportunities, support services in investment operations, business education, dedicated events and networking opportunities within an exclusive community.

Members of APG have already invested over €700k in LVenture Group's portfolio startups.

angelpartnergroup.com

CORPORATE SOCIAL RESPONSIBILITY

LVenture Group cares about its social responsibility as investor in innovation. In order to uphold this value, it has so far launched four special projects regard as beneficial for both the ecosystem and the community.



LovelyItaly! is a non-profit initiative to create an international movement to bring Italy's cultural treasures into the heart of the global community. LovelyItaly! has developed a crowdfunding platform to raise funds for these treasures.

loveitaly.org



HITalk is an innovative event to share thoughts and experiences. Its endeavour is to offer the best ideas, perspectives and alternative approaches to fundamental social themes in order to improve present and future of the community's daily life.

hitalk.it



The project #wakeupRoma has been launched by LUISS ENLABS in collaboration with the non-profit organization Retake Roma with the aim of raising people's civic pride towards Rome. The initiative has so far resulted in an event on March 12th, 2016 attended by over 3000 people.

wakeuproma.org

GOING GLOBAL

GLOBAL NETWORKS WE ARE PART OF



TORONTO

Partnership with INCUBES



NEW YORK

Currently negotiating partnerships



LONDON

Currently negotiating partnerships



BERLIN

Partnership with RAINMAKING LOFT



BEIJING

Memorandum of Understanding with



ROME

LVenture Group and LUISS ENLABS are based in Rome in a 5000sqm space inside Termini Station, currently the largest Startup Accelerator in Europe.

The accelerator benefits from being located in Rome, a global metropolis with a rich academic scene and a vivid business environment, attracting young students and entrepreneurs from all over the world.

Services: co-working, reception, meeting rooms, office equipment, national and international events, networking opportunities and access to the ecosystem.



MILAN

Currently negotiating partnerships in collaboration with LUISS University

PORTFOLIO

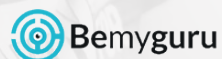
PLATFORM



babaiaola



MARKETPLACE & E-COMMERCE



GAMING



SOFTWARE AS A SERVICE (SAAS)



appsbuilder



BAASBOX
Your mobile backend made easy



WE PRICE BETTER, YOU SELL MORE



Majeeko
social ready website



netlex
lo studio legale ovunque



QURAMI
you are next



ADVERTISING & EVENTS



bulsara
advertising



FOOD FASHION & DESIGN



Viva la moda, redesign il tuo stile



MAISON ACADEMIA
MADE IN ITALY



REBELLO
Comfort by nature



wineowine
GRANDI VINI SI PICCOLE CANTINE

INTERNET OF THINGS & HARDWARE



atooma
a touch of magic



Brave potions



TEAM



STEFANO PIGHINI
Chairman



@pighinideweck



Stefano Pighini



LUIGI CAPELLO
Chief Executive Officer



@gigicapello



Luigi Capello

PARTNERS



Augusto Amatori



Roberto Magnifico



Domenico Nesci

ADVISORS



Lorenzo Franchini



Guido Pezzin

OPERATIONS



Giovanni Gazzola
COO

ADMINISTRATION



Francesca Bartoli
CFO

COMMUNICATION



Bianca Santillo
Manager

ACCELERATOR



Augusto Coppola
Director

INVESTMENT



Daniele Della Seta
Manager

Thank
You

LVenture Group*
CAPITAL FOR GROWTH